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# Project Management WMSProject2007 CD And Student CD (McGraw-Hill/Irwin Series Operations And Decision Sciences)



## Synopsis

As the market-leading textbook on the subject, *Project Management: The Managerial Process, 5e* is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The 5th edition reflects the latest changes found in the practice. Other texts discuss the topics covered in this text but they do not view oversight as the project manager's operating environment, as does Larson/Gray. Resumes of managers will soon be primarily a description of participation in and contributions to projects.

## Book Information

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## Customer Reviews

Professor of project management in the department of management, marketing, and international business at the College of Business, Oregon State University. He teaches executive, graduate, and undergraduate courses on project management, organizational behavior, and leadership. His research and consulting activities focus on project management. He has published numerous articles on matrix management, product development, and project partnering. He has been a member of the Portland, Oregon, chapter of the Project Management Institute since 1984. In 1995 he worked as a Fulbright scholar with faculty at the Krakow Academy of Economics on modernizing Polish business education. In 2005 he was a visiting professor at Chulalongkorn University in

Bangkok, Thailand. He received a B.A. in psychology from Claremont McKenna College and a Ph.D. in management from State University of New York at Buffalo. He is a certified project management professional (PMP). Professor emeritus of management at the College of Business, Oregon State University. He continues to teach undergraduate and graduate project management courses overseas and in the United States; he has personally taught more than 100 executive development seminars and workshops. His research and consulting interests have been divided equally between operations management and project management; he has published numerous articles in these areas, plus a text on project management. He has also conducted research with colleagues in the International Project Management Association. Cliff has been a member of the Project Management Institute since 1976 and was one of the founders of the Portland, Oregon, chapter. He has been the president of Project Management International, Inc. (a training and consulting firm specializing in project management) since 1977. He received his B.A. in economics and management from Millikin University, M.B.A. from Indiana University, and doctorate in operations management from the College of Business, University of Oregon.

This was a syllabus requirement for my project management class and I greatly appreciated my teacher for using this book. This book is filled with examples, highlights of project management, well discussed chapters on the subject matter of project management, as well as a CD with Project 2007 on it. That cd saved me money as I could not afford the actual Project 2007 license at that time. The book had a temporary license and we as students could extend that license after class use. This book was well illustrated and I still have it on my shelf as a reference book. I highly recommend this book for project managers or those who inspire to be.

Chapter Exercises and Appendix Project cases are too many and poorly designed; ambiguous and at best, the examples are not congruent with related chapter exercises. In short, much to my disappointment, most of the exercises and answers did very little in adding to my understanding and application of principles and practices of Project Management. At the expense of good instruction, the text is heavily invested in review and exercise questions than illustrative step by step instructions on how to master for example, project task input, scheduling and designing charts.

I rented this book for class and eventually bought it for future reference. Larson breaks everything down and simplifies the processes that a successful project manager needs to know. He also gives a ton of case studies that help link the theory to practice. The cd that comes with the text is

essentially irrelevant because you can go to Microsoft's site to download your 60 day free trial, of the newest version (Currently 2013).

Great introduction in to the discipline of project management. The concepts and principles presented are readily applicable to any business setting. The accompanying Student CD was a bust but the same information is available online through the publisher's website. The supplemental quizzes are also fantastic to measure concept mastery. MS could be a little more generous than the 90 days free trial; with a 12-week course your professor has to time the initiation of the software so that it meets the needs of the class.

I purchased this book as a required text book for a class. This book is one that can be obtained, read, and understood. The book is an easy read and doesn't require anyone in academia to explain what the author is describing. As a matter of fact, I have found this book provides better information that the faculty member in most cases.

Best text book for people looking for project management intro. Used in class often. Great examples of how to do something that may come naturally to some people.

Just what I needed, thank you!

I purchased this book brand new and the book was shipped and received on time, the only thing that was negative is the Microsoft Project CD. The trial ended before the class ended which cause a problem with me finishing the last project for the class. Other than that I would recommend this book to all it was a very good book to do project using the CD inclosed with the book.

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